

## Community Benefits SMART targets 2024

**Fairtrade:** as part of the 2023-2025 Fairtrade University award, we are targeting a 2-star award. This includes the criteria: *Within the last two years the partnership has partnered with a local off-campus Fairtrade group and worked together on at least one project or campaign over the year.*

This will involve working with the [Swansea Fairtrade Forum](#), a local partnership of individuals and organisations working together to promote and support fair trade across the area.



**Go Green Week:** Go Green Week is an annual event at the university, aiming to engage and promote all things sustainable within the university and in the local community. It featured 30 events across the week, with 35 stalls present at the Go Green Fair, comprised mostly of local sustainable businesses and organisations. Targets in 2024 involved the number of local businesses present, attendance of both staff, students, and local community, and involved gaining feedback from attendees on how impactful and engaging the week was.

**UNSDGs:** During Go Green Week, Swansea University was committed to completing an SDG project aiming at raising awareness of the UNSDGs to local school children. This involved inviting pupils from local schools to the university during the week to complete different activities and tasks to increase understanding of the goals and was a huge success.

